

ANALYTIC CROSS WALKS FOR PERTURBED SCALES: ALCOHOL MOTIVES

	Study A	Study B	Study C	Study D
Directions	Here is a list of reasons people give for using alcohol. Thinking of all the times you use alcohol, how often would you say that you use alcohol for each of the following reasons? There are no right or wrong answers to these questions. If you do not use alcohol, please answer for when you previously used alcohol.	Here is a list of reasons people give for using alcohol. Thinking of all the times you use alcohol, how often would you say that you use alcohol for each of the following reasons? There are no right or wrong answers to these questions. If you do not use alcohol, please answer for when you previously used alcohol.	Here is a list of reasons people give for using alcohol. Thinking of all the times you use alcohol, how often would you say that you use alcohol for each of the following reasons? There are no right or wrong answers to these questions. If you do not use alcohol, please answer for when you previously used alcohol.	Here is a list of reasons people give for using alcohol. Thinking of all the times you use alcohol, how often would you say that you use alcohol for each of the following reasons? There are no right or wrong answers to these questions. If you do not use alcohol, please answer for when you previously used alcohol.
Response Scale	Almost never/never (0), Some of the time (1), Half of the time (2), Most of the time (3), Almost always/always (4), Refuse to answer (.)	Almost never/never (0), Some of the time (1), Half of the time (2), Most of the time (3), Almost always/always (4), Refuse to answer (.)	Never (0), Sometimes (1), Often (2), Mostly (3), All the time (4), Refuse to answer (.)	Never (0), Sometimes (1), Often (2), Mostly (3), All the time (4), Refuse to answer (.) (for unhighlighted items); Yes (1), No (0), Refuse to answer (.) (for highlighted items)
Item #				
1	To forget my worries	To forget my worries	To forget my worries	Helps me worry less
8	Because it helps me enjoy a party	Because it helps me enjoy a party	Because it helps me enjoy a party	Parties are more enjoyable when drinking
2	Because it helps me when I feel depressed or nervous	When I am sad, drinking helps me feel better	When I am sad, drinking helps me feel better	When I am sad, drinking helps me feel better
9	To be sociable	To be sociable	To be sociable	Makes a person more friendly or outgoing
3	To cheer me up when I am in a bad mood	Helps me feel better if I've been feeling down	Helps me feel better if I've been feeling down	Helps me feel better if I've been feeling down
10	Because I like the feeling	Because it makes me feel good	Because it makes me feel good	Because it makes me feel good
11	Because it's exciting	Because it's exciting	Because it's exciting	It is exciting to drink
12	To get high	To feel a buzz	To feel a buzz	To feel a buzz

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13	Because it makes social gatherings more fun	Because it makes social gatherings more fun	Because it makes social gatherings more fun	Parties are more fun
14	Because it gives me a pleasant feeling	Because it gives me a pleasant feeling	Because it gives me a pleasant feeling	I like the feeling I get when I drink
15	Because it improves parties and celebrations	Hanging out with friends is more fun when everyone is drinking	Hanging out with friends is more fun when everyone is drinking	Hanging out with friends is more fun when everyone is drinking
16	Because I feel more self-confident and sure of myself	Drinking makes me feel more comfortable around others	Drinking makes me feel more comfortable around others	Drinking makes me feel more comfortable around others
17	To celebrate a special occasion with friends	To celebrate a special occasion with friends	To celebrate a special occasion with friends	It's a way to celebrate when good things happen
4	To forget about my problems	To forget about my problems	To forget about my problems	Helps me to quit thinking about my problems
18	Because it's fun	It's a way to have a good time	It's a way to have a good time	It's a way to have a good time
5	To feel less angry	To feel less angry	To feel less angry	Helps me feel less angry
6	To feel more relaxed	Makes me feel more relaxed	Makes me feel more relaxed	Makes me feel more relaxed
7	To feel less stressed	To feel less stressed	To feel less stressed	It reduces stress

ALCOHOL MOTIVES: STUDY A

INSTRUCTIONS: Here is a list of reasons people give for using ALCOHOL. Thinking of all the times you use alcohol, on average, how often would you say that you use alcohol for each of the following reasons? There are no right or wrong answers to these questions. If you no longer use alcohol, please answer for when you previously used alcohol.

RESPONSE SCALE: 0 = Almost never/never, 1 = Some of the time, 2 = Half of the time, 3 = Most of the time, 4 = Almost always/always, . = Refuse to answer

- 1 Because I like the feeling.
- 2 To cheer me up when I am in a bad mood.
- 3 Because it helps me when I feel depressed or nervous.
- 4 To feel less stressed.
- 5 To be sociable.
- 6 Because it's exciting.
- 7 To get high.
- 8 Because it makes social gatherings more fun.
- 9 Because it improves parties and celebrations.
- 10 To celebrate a special occasion with friends.
- 11 To forget about my problems.
- 12 Because it gives me a pleasant feeling.
- 13 Because I feel more self-confident and sure of myself.
- 14 Because it's fun.
- 15 To feel less angry.
- 16 Because it helps me enjoy a party.
- 17 To feel more relaxed.
- 18 To forget my worries.

ALCOHOL MOTIVES: STUDY B

INSTRUCTIONS: Here is a list of reasons people give for using ALCOHOL. Thinking of all the times you use alcohol, on average, how often would you say that you use alcohol for each of the following reasons? There are no right or wrong answers to these questions. If you no longer use alcohol, please answer for when you previously used alcohol.

RESPONSE SCALE: 0 = Almost never/never, 1 = Some of the time, 2 = Half of the time, 3 = Most of the time, 4 = Almost always/always, . = Refuse to answer

- 1 It's a way to have a good time.
- 2 Helps me feel better if I've been feeling down.
- 3 To feel a buzz.
- 4 When I am sad, drinking helps me feel better.
- 5 Because it makes me feel good.
- 6 To feel less stressed.
- 7 To be sociable.
- 8 Because it gives me a pleasant feeling.
- 9 Hanging out with friends is more fun when everyone is drinking.
- 10 Drinking makes me feel more comfortable around others.
- 11 To forget about my problems.
- 12 To feel less angry.
- 13 Because it helps me enjoy a party.
- 14 Because it makes social gatherings more fun.

ALCOHOL MOTIVES: STUDY C

INSTRUCTIONS: Here is a list of reasons people give for using ALCOHOL. Thinking of all the times you use alcohol, on average how often would you say that you use alcohol for each of the following reasons? There are no right or wrong answers to these questions. If you no longer use alcohol, please answer for when you previously used alcohol.

RESPONSE SCALE: 0 = Never, 1 = Sometimes, 2 = Often, 3 = Mostly, 4 = All the time, . = Refuse to answer

- 1 Hanging out with friends is more fun when everyone is drinking.
- 2 Helps me feel better if I've been feeling down.
- 3 It's a way to have a good time.
- 4 Because it's exciting.
- 5 Because it gives me a pleasant feeling.
- 6 To forget my worries.
- 7 When I am sad, drinking helps me feel better.
- 8 Drinking makes me feel more comfortable around others.
- 9 Makes me feel more relaxed.
- 10 To celebrate a special occasion with friends.
- 11 Because it makes me feel good.
- 12 To forget about my problems.
- 13 To feel less stressed.
- 14 Because it helps me enjoy a party.
- 15 Because it makes social gatherings more fun.

ALCOHOL MOTIVES: STUDY D

INSTRUCTIONS: Here is a list of reasons people give for using ALCOHOL. Thinking of all the times you use alcohol, on average, how often would you say that you use alcohol for each of the following reasons? There are no right or wrong answers to these questions. If you no longer use alcohol, please answer for when you previously used alcohol.

RESPONSE SCALE: 0 = Never, 1 = Sometimes, 2 = Often, 3 = Mostly, 4 = All the time, . = Refuse to answer

- 1 I like the feeling I get when I drink.
- 2 Parties are more enjoyable when drinking.
- 3 Helps me worry less.
- 4 It is exciting to drink.
- 5 Parties are more fun.
- 6 It reduces stress.
- 7 It's a way to celebrate when good things happen.
- 8 Helps me feel less angry.
- 9 Makes a person more friendly or outgoing.
- 10 Helps me to quit thinking about my problems.

INSTRUCTIONS: Please continue to answer these questions using the new following response scale. Remember, thinking of all the times you use alcohol, on average, would you say that you use alcohol for each of the following reasons?

RESPONSE SCALE: 1 = Yes, 0 = No, . = Refuse to answer

- 1 Helps me feel better if I've been feeling down.
- 2 It's a way to have a good time.
- 3 When I am sad, drinking helps me feel better.
- 4 To feel a buzz.
- 5 Hanging out with friends is more fun when everyone is drinking.
- 6 Drinking makes me feel more comfortable around others.
- 7 Makes me feel more relaxed.
- 8 Because it makes me feel good.